Recover promote cultural heritage SHORT STAFF TRAINING COURSE Pelhrimov, Czech Republic

Day 1

Welcoming

Welcoming of the participants at the venue and the activities place.

Practicalities

Providing practical information about places, times, covid rules, programme activities and all arrangements connected to the training course and its smooth flow.

Dixit

Describe the feeling you have now. All the participants pick DIXIT cart with a design that is close to their feeling and explain their choice.

You remind me someone

To get to know each other with fun game by trying to think who is reminding the others someone familiar.

Learning proces

Explaining the way of evaluating learning proces. Writing expectations and getting ready of every day thinking of what everyone has learnt.

BINGO

Bingo with description of other people so they everyone has to ask the others if they can do something or like something and write them in particular squre of the bingo.

Egg machine

The participants are divided in groups and get the same material. They have to create structure of a machine saving the egg while falling down. They first make plan and then they construct the machine.

Realities and trends

Sharing national realities about cultural heritage and its promoting with ICT tools or via trendy modern techniques.

Practical workshop – action bound, kahoot, quiz, comics, etc.

Learning about ICT tools which can be used even in the cultural field such as action bound application with tasks to fulfil and QR codes, kahoots quiz, comics and others with practical trial.

Day 2

Visit with practical workshop

Visit of Vysocina Muzeum Pelhrimov with workshop how they use ICT while presenting the local history as muzeum.

Visit with practical workshop

Visit of local Muzeum of records and curiosities and getting to know their way of promoting online and via ICT tools their work.

Social media workshop

Workshop with expert on social media and technology from local ICT company about the social media and how to use it even in the field of culture.

Canva and Tiktok

Practical workshop with theory and practical trials of canva website and application and tiktok as another social media to promote culture and cultural heritage.

DAY 3

Prague historical and cultural trip

DAY 4

Photo workshop

Workshop with teacher teaching ICT and photo and local hight school about photo, its taking and its editing together with looking at the school equipment.

Video workshop

Workshop with expert on video about easy tips for making and editing video.

Audio workshop

Workshop with expert on audio with possible use for cultural heritage as ICT promotion tool.

Branding, e-shop workshop

Other ICT tools available and usable for cultural heritage promotion as easy eshop, gifs, branding facts and tips.

DAY 5

Working on outcome

Pariticipants are divided in groups and try to create ICT material in different way with different media – audio, photo, video, special features. They all are at local event. And try to get material. Later they work on the material in a post-production way so the work on the results.

Outcomes

Presentaiton of the results of each groups.

Evaluation and closing

Evaluation and closing of the whole training course including learning outcomes.